

**Master Course in Ocean College, Zhejiang University**

**Course subject: Introduction into Maritime Logistics in the Globalized Economy**

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<b>Item</b>	<b>Content</b>
Course Description	<p>This course is designed to provide students with the knowledge and skills necessary to successfully work in a global maritime business context. As a key discipline of the global supply chain network in the globalized economy, maritime logistics plays a crucial role in promoting international trade in tandem with land transportation systems serving a country's hinterland. Maritime logistics covers many stakeholders such as port authorities, terminal managers, shipping lines, shippers, land transport operators, logistics providers, and customs office, connecting a country's economy to the rest of the world. In addition, free trade zones and free ports are interrelated to the studies in maritime logistics. Therefore, this course will enable students to evaluate the stakeholders' business activities and develop their business strategy. Through a series of activities including classroom lectures, group discussions, workshops, literature reviews, and case study analyses, students will develop and organise an in-depth knowledge of maritime logistics in the globalized economy so as to improve their capability to identify and solve their business problems. On successful completion of this course students will be able to:</p> <ul style="list-style-type: none"><li>● Critically evaluate the roles of stakeholders in maritime logistics in the regional and national economies and global supply chain system;</li><li>● Discuss and analyse business activities of managers in maritime logistics in the context of intermodal transport system and global supply chain; and</li><li>● Discuss focal issues maritime logistics managers are facing, such as safety and security, free trade zones, free ports, distriparks, maritime clustering, hub-and-spoke network, sustainability, natural disasters and resilient system, with application of principles and theories.</li></ul>
Overview of Learning Activities	<p>This course is designed on the principles of in-depth academic and field knowledge provision through a hybrid teaching methodology. It will consist of a series lectures and group discussions with port and terminal case studies in which you will be encouraged to actively participate in the learning process. In doing so, students need to undertake independent work involving literature review, reading and analysis of the literature for main topics in this course. Their learning activities will include formal tutorials (1hrs) arranged in the teaching schedule, group discussions and presentations. Their learning will be supported through various in-classes and website surfing activities, comprising of case studies, literature review of choice journal papers, and guest lectures.</p>
Overview of Course Assessment	<p>The assessment tasks, their weighting and the course learning outcomes to which they are aligned are as follows:</p> <p>Assessment Task 1 – Term Project Report: 40% Assessment Task 2 – Quiz and Exam: 40% Assessment Task 3 – Presentation: 20%</p>

**Session Topics**

Session 1: Megatrends in the globalized economy

Session 2: Scope, role and significance of maritime logistics in global supply chain

Session 3: Research trends in maritime logistics: theories, practices, and case studies

Session 4: Maritime logistics literature review presentation and group discussion

Session 5: Free trade zones and free ports in the context of maritime logistics

Session 6: Current issues and challenges in maritime logistics

Session 7: Impacts of the Belt and Road Initiative (BRI) on maritime logistics

Session 8: Student term project presentation and Exam